

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63351 CF LOC-POL FBD - LBD: 10/22/12 - 10/28/12 HL#: Created: 10/15/12 05:04 PM  
 Client: PLANNED PARENTHOOD (86633) CPE: / / 12588 Agency Commission: 15 % Updated: TLDOMINGUEZ on 10/16/12 03:08  
 Agency: WIRED MEDIA PARTNERS (339207) Product: WK OF 10/22 EST 12588 Self :15:00 Confirmed: 10/15/12 05:23 PM  
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/16/12 08:36 AM  
 AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS  
 Share: 25% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## 10/15 NEW ORDER (ZC) \$44250

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	0 1 0 1 1 0 0	NEWS	30	B			0.0	\$600.00	3	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS1	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	0 0 1 0 1 0 0	MORN	30	B			0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	0 0 0 1 0 0 0	DAY	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DYR	0 0 0 0 1 0 0	DAY	30	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	0 1 0 0 0 0 0	DAYN	30	B			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EPHIL2	1 1 1 1 0 0 0	EFG	30	B			0.0	\$1,100.00	4	\$4,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	4										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63351	CF LOC-POL	FBD - LBD: 10/22/12 - 10/28/12	HL#:	Created: 10/15/12 05:04 PM
Client: PLANNED PARENTHOOD (86633)	CPE: / / 12588	Agency Commission: 15 %	Updated: TLDOMINGUEZ on 10/16/12 03:08	
Agency: WIRED MEDIA PARTNERS (339207)	Product: WK OF 10/22 EST 12588	Self :15:00	Confirmed: 10/15/12 05:23 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/16/12 08:36 AM	
AE: Stacey Stark-KCNC-TV		Billing Int: Monthly	BM: SS	
Share: 25% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEARLY5PM	0 1 1 0 1 0 0	NEWS	30	B			0.0	\$1,800.00	3	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEARLY6PM	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PPERSON	0 0 0 1 0 0 0	REGP	30	B			0.0	\$8,500.00	1	\$8,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PSIXTY1	0 0 0 0 0 0 1	REGP	30	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE7	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$3,200.00	1	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE7	0 0 0 0 0 1 0	NEWS	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LLETTER1	1 1 1 1 1 0 0	LETT	30	B			0.0	\$1,000.00	5	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	5										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63351	CF LOC-POL	FBD - LBD: 10/22/12 - 10/28/12	HL#:	Created: 10/15/12 05:04 PM
Client: PLANNED PARENTHOOD (86633)	CPE: / / 12588	Agency Commission: 15 %	Updated: TLDOMINGUEZ on 10/16/12 03:08	
Agency: WIRED MEDIA PARTNERS (339207)	Product: WK OF 10/22 EST 12588	Self :15:00	Confirmed: 10/15/12 05:23 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/16/12 08:36 AM	
AE: Stacey Stark-KCNC-TV		Billing Int: Monthly	BM: SS	
Share: 25% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	26	0	\$44,250.00	\$37,612.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$44,250.00	\$37,612.50	\$0.00	\$0.00